

**Subject:** FW: Help Promoting our Upcoming Event, "Density Wars- Everything You Need to Know About Measure S, 2-14!"

**From:** "Julia Marino" <@>

**Date:** 02/02/2017 12:06 PM

**To:** jdanganan@ccala.org, nlasky@ccala.org

Hi Joanne,

Please see the below email from my ULI colleague and friend April regarding their upcoming Measure S event. They're looking for help promoting this and I thought it might be a great event for CCA to promote in an eblast or newsletter. They would in turn promote CCA on their promotional materials and give complimentary registrations. Please let me know if you're interested in getting the word out to your membership, and I'll formally connect you with April.

Julia

**Julia Marino**

Economic Development Associate

 <https://www.downtov>

**Downtown Center Business Improvement District**

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**From:** April Sandifer [mailto:april.sandifer@uli.org]

**Sent:** Thursday, February 02, 2017 12:00 PM

**To:** Julia Marino <JMarino@downtownla.com>

**Subject:** Help Promoting our Upcoming Event, "Density Wars- Everything You Need to Know About Measure S, 2-14!"

**Importance:** High

Hi Julia,

I hope you are well. Would it be possible for you to help us promote our upcoming Measure S event entitled, "[Density Wars: Everything You Need to Know about Measure S!](#)" In exchange for your support we can acknowledge your organization in our promotional materials (webpage and e-blasts), and can provide 2 complimentary registrations. If you are interested, please provide a high resolution version of your organizational logo.

Thanks!

April

**April Sandifer**  
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